



The Red Lipstick Fund

TO CARE & SHARE IN OUR COMMUNITY

Summer 2019 News

On behalf of the Red Lipstick Fund Advisory Board, below is an update of the profound impact your support has had across the continuum of care for those in need and receiving treatment for cancer at the Tebo Cancer Center and Boulder Community Health:

Over the past year (6/1/2018-6/1/2019):

- 215 grants have been awarded
- Total grants awarded \$73,336
- Average size of grants approximately \$341 each
- \$34,354 donated to the Red Lipstick Fund in 2018
- Endowment value as of the end of 2018 was \$1,154,772

The diversity of grants continues to expand. Grant recipients are:

- Struggling to make ends meet and need support for basic expenses (food, rent, gas)
- Having trouble paying for medication & procedures
- Homeless and in need of emergency support via a gift card
- In need of emotional and physical support through counseling or integrative care

The assistance provided can truly be life changing and provides hope during the most challenging of times.

Being diagnosed with breast cancer has been devastating, on every level, including financially. As a single parent struggling to cope with cancer, work and the mounting bills, this assistance makes things a little easier. Sending my heartfelt gratitude of thanks."

Your "Red Lipstick" grant was an extraordinary act of kindness and generosity during a very challenging health event in my life. It also reaffirmed the reality that goodness and compassion still thrive in this chaotic, fast-paced world."

"This grant was much needed and appreciated at an overwhelming time. Thank you for this miracle and all that it means to me."

Thank you again for your continued support of the Red Lipstick Fund—we could not do it without you!

Sincerely,

Red Lipstick Fund Advisory Board



Boulder Community Health Foundation

Over 40 Years of Community Impact

Summer 2018 News

Thank you for your past support of the Red Lipstick Fund at Boulder Community Health Foundation. On behalf of the Red Lipstick Fund Advisory Board, I would like to update you on the profound impact your support has had across the continuum of care for cancer patients in need.

Over the past year (6/1/2017-6/1/2018):

- 325 grants have been awarded
- Total grants awarded \$89,618
- Average size of grants approximately \$275 each
- 67 donors contributed a total of \$57,166 in 2017
- Endowment value as of the end of 2017 was over \$1,200,000
- Last fall, donors came together at the Tebo Family Medical Pavilion to unveil the endowment plaques—recognizing donors that gave \$5,000 or more toward establishing the Red Lipstick Fund Endowment

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YOUR GIFT MATTERS!

The Red Lipstick Endowment Fund's vision is being fulfilled every day at Boulder Community Health. Those who knew and loved Marsha Moritz can be assured that her legacy is touching the lives of patients and families in a very meaningful way. With that said, I am very excited to announce a special challenge gift opportunity made possible by Shannon Morgan. Shannon has committed \$10,000 to this year's Red Lipstick Endowment Fund appeal and encourages you to send your most generous gift today in the enclosed envelope.

In closing, below are a few reflections we have recently received from grant recipients and the clinical staff directly involved in patient care:

"My very heartfelt thank you to your foundation. If it was not for your support, I would not have been able to complete my Radiation treatments."

"I just want to thank you for the grant. It was so helpful to not stress out as much about work for a couple weeks. I am recovering well."

"My family and I are extremely grateful & honored to receive the grant from the Red Lipstick Fund. We will continue to pay kindness & generosity forward at any opportunity possible. Thank you from the bottom of our hearts!!"

"The Red Lipstick Fund not only helps patients with immediate financial needs such as food and shelter, it truly helps people with medical expenses that keeps them in treatment. Thus the Red Lipstick fund helps save lives. It is an invaluable and integrated part of cancer care here in Boulder."

Thank you again for your continued support of the Red Lipstick Fund—we could not do it without you!

Sincerely,

Grant M. Besser
President

Summer 2017

Dear Red Lipstick Fund Supporter:

In partnership with the Red Lipstick Fund Advisory Board, I would like to provide you with an update on our progress with the endowment. Since joining the BCH Foundation as President late 2016, I have been inspired by the tremendous impact the Red Lipstick Fund has on our community. From the clarity of mission to the “no-red tape” approach to grantmaking, it has truly set the bar for a patient-centered program that is making a meaningful impact across our community and will continue to scale in its reach over time. Thank you for all that you have each done to make this possible with your generous donations since the inception of the endowment. I’m excited to share a few key highlights:



- The Red Lipstick Fund endowment has grown to a value of \$1.2 million (note: as of January 2017)
- Over the past year: (note: 6/1/16 - 6/1/17)
- 165 grant awards have been provided
- Grants awarded total over \$40,000
- Average size of grants are around \$260

This past year, the diversity of Red Lipstick Fund grants has ranged from supporting the bare necessities (ex. transportation, house cleaning, eye glasses) to investing in patient recovery (ex. gym membership) to providing opportunities that would not otherwise be possible (ex. a mother, with stage four breast cancer, who asked to take her children on their first vacation). We are distributing grant awards weekly to members of our community that have the greatest need of our support. The spectrum of grants generated are broad in scope, yet all have one point of commonality – offering financial assistance to those in need as they navigate their way through their cancer treatment at Tebo Cancer Center and Boulder Community Health. As the endowment grows and our capacity to provide grant awards increases, we are also exploring opportunities to be more innovative and responsive in our efforts. One example is we have implemented a pilot Visa gift card program so that those closest to our patients can grant smaller awards in an immediate fashion (ex. transportation and groceries).

We are also excited to announce that early fall 2017 we will be holding a Red Lipstick Fund donor appreciation event at the Tebo Cancer Center where we will be dedicating the plaque honoring all of those that have given \$5,000 or more toward the creation of the endowment. An official invite will follow later this summer. In the meantime, on behalf of the Red Lipstick Fund advisory board and the BCH Foundation, thank you for all that you have done to honor Marsha Moritz’s legacy through the establishment of the Red Lipstick Fund.

In closing, we wanted to share a few reflections we have recently received from grant recipients:

“Please don’t ever give up your good work! So many more will need your touch in their lives.”

“Your unexpected and generous gift gives me encouragement and hope. I am grateful for your support.”

“I am deeply touched by the outpouring of love in my time of need from people I really don’t even know.”

“These are the people of light, because they touch the lives of each of us that walk through some building for treatment..... they have brought me the light I need to make my day brighter. Thank you.”

“This check is a symbol of faith and hope. I so appreciate the generosity of spirit behind this piece of paper.”

With deep respect and gratitude,

Grant M. Besser
President, BCH Foundation

Red Lipstick Fund Advisory Board: Anne Beer, Helayne Jones, Clarissa King, Cindy Lefkoff, Lynn Morgan, John Moritz, Kimberly Moritz, Fran Ryan

Summer - 2016

The Red Lipstick Fund received a \$9,000 contribution through Subaru of America's annual "Share the Love" fundraiser. The RLF was chosen as one of two local charities to receive donations on sales of Subaru vehicles. Many thanks to Scott Crouch and Dave Denu at Flatirons Subaru for their support of the RLF!



Spring 2016 - Annual Letter

To all Red Lipstick Fund (RLF) Supporters

At this time of the year, the RLF Advisory Board usually announces an event to fundraise and remind our donors to reconnect with RLF's mission statement and the inspiring story that led to the creation of the fund.

Last year's event hosted by Amy Batchelor and Brad Feld was a celebration of reaching our \$1 million milestone, which can sustain the current distribution of grants. The Advisory Board has decided to suspend our annual event for this year, but will remain vigilant as the needs of our community may very well increase in the coming years.

The success of the RLF as it enters its fifth year is remarkable by any standard. Consider these accomplishments, all due to your individual support:

- Our original fundraising goal was \$100,000. As of February 2016, a total of \$1,200,000 has been received or pledged!
- 625 individual contributors total
- Average annual amount dispersed to Boulder County patients with cancer in need is \$50,000, in sums ranging from \$250 to \$2,000
- Average annual number of patients receiving funds: 150
- All requests for grants come from doctors, nurses and staff at Boulder Community Health to the BCH Foundation and receive prompt approval. No request has been denied.

The Red Lipstick Endowment Fund was established in 2014. A commitment of \$5,000 over five years will place your name on a spectacular plaque, designed by Henry Beer and placed next to the Founders' plaque on the first floor of the Tebo Cancer Center building. Commitments must be made by December 31, 2016. With the establishment of our Endowment Fund, we are able to meet the current need of approximately \$50,000 per year in grants.

The Advisory Board is grateful to each of you for your generosity. The gratitude expressed in thank you letters that we have received from RLF recipients is extremely powerful. The impact of RLF support during stressful times is echoed by the nurses who serve these patients. Feel free to stop by the nurses' station to hear directly from the cancer team.

You are all a wonderful part of a very low-cost, very effective nonprofit that is making a real difference in the lives of our Boulder neighbors. If you have questions or suggestions, please contact any of us. The website - RedLipstickFund.org - provides up-to-date information, including how to donate to the fund.

Many, many thanks from all of us!

The Red Lipstick Fund Advisory Board

October 2014 News

In September 2014 the Red Lipstick Endowment Fund (RLF) exceeded \$1,000,000 in contributions and pledges. This wonderful milestone occurred almost 3 years to the day that Helayne Jones, Ann Beer and Fran Ryan came to my home with the idea of establishing a fund, inspired by Marsha's kindness to others, to provide direct financial support with no hassles, to those in need of funds during cancer treatment. The ideals of the fund have certainly pulled at the heartstrings of many in our community.

The Moritz and Huey families are humbled and so appreciative to each of you for your generosity to the RLF and its purpose. The Red Lipstick Board of Advisors, hospital staff, and the doctors and nurses at the Tebo Cancer Center, have all worked to make the RLF efficient and easy to use for our recipients.

The Red Lipstick Fund website, www.redlipstickfund.org, is always a great reference site to keep you up to date on RLF events. On the site you can view through UTube the touching and powerful video produced by Advisory Board member Lynn Morgan. It is a beautiful reminder of how your donations are spent. Also, I have attached a few of many thank you notes received at the Foundation office from our grateful RLF recipients. Our million dollar milestone event will be on April 12, 2015 from 4 to 6 pm at the lovely home of Amy Batchelor and Brad Feld.

To each of the donors and supporters of the RLF, I just had to take a minute at this \$1 million milestone moment and sincerely thank each of you for your ideas and support so that The Red Lipstick Fund can continue to help neighbors in our community who are in need of assistance.

Warmly and with love,

John Moritz

Please read some of the heartfelt letters we have recently received.

"Thank you for the support of my therapeutic goals (GCMF therapy) We will order the substance from The U.K. and begin the regime of immune system support and rehab within weeks. May you all glow."

"Heartfelt thanks to you and everyone at the Red Lipstick Fund, I am truly grateful for these unexpected gift. Our household is indeed facing financial challenges as a result of my illness...I am deeply touched by the story of Marsha Moritz. What a thoughtful, caring and sensible woman she must have been, to see the need for the Red Lipstick Fund. How lovely that her friends and family have created it to honor her memory and her life."

"My husband and I would like to thank the Red Lipstick Fund for the generous grant to help in our time of difficulty during his end of life battle with pancreatic cancer which he fought so valiantly. It is through such acts of kindness that we have managed to endure the battle, knowing that there are people such as JoAnn Keefer and BCHF who really do care."

"At the end of May, as I was recovering from surgery, dreading the start of chemotherapy and as envelopes started to pile on, an unexpected \$500 check made its way in between the medical bills."

"Thank you for your generous gift. It helped me take care of medical bills right away, alleviate my financial worries and focus on getting and feeling better. And most of all, I lost my mother and my family lives out of state or abroad. So it has been amazing to witness the power of family and community here throughout this challenging and rewarding journey."

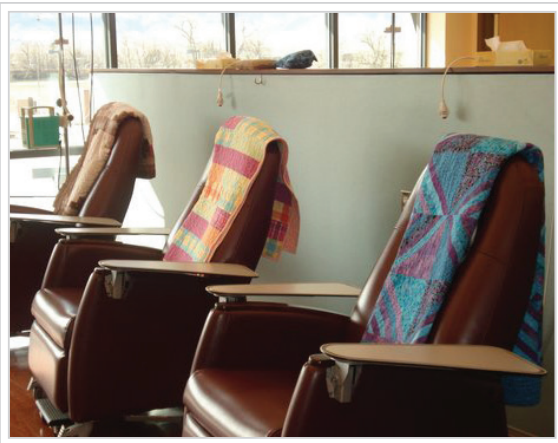
As of September 2013

It was late 2011 that Helayne Jones, Fran Ryan and Anne Beer formalized their idea of providing funds to local community members who were struggling financially while undergoing cancer treatment. The inspiration came from their close friend Marsha Moritz who, while undergoing her treatment, would often ask, "How does one go through this challenging medical event with few financial resources?" The result was the Red Lipstick Fund.



The last two April events at the Tebo Cancer Center raised considerable awareness of the Fund's goals and ideals resulting in what we believe to be remarkable numbers for two years :

- Total funds raised and pledged: \$408,378
- Contributors: 128
- Goal for annual disbursements: \$50,000
- Number of local recipients: 146
- Average disbursement: \$425



As many of you are aware, it is the doctors, nurses and staff that know the patients best. If financial assistance is needed, they speak directly to Ron Secrist at the Boulder Community Hospital Foundation. Ron and the Foundation manage the Fund for us. He processes the request and the funds are dispersed – no red tape. The letters of thanks we receive are heart-warming to say the least; some will bring tears to one's eyes.

So, in what direction will the Red Lipstick Fund be moving?

Our third annual event will be held at the Tebo Cancer Center on April 6, 2014. The Founders' Plaque will be in place and through the course of the evening you will learn more about the recent work of the Fund and hear testimonials. Invitations will be sent out in early March 2014; please plan on attending.

The advisory group overseeing the Fund is expanding with new volunteers whose interest is in supporting the Fund's ideals.

A longer term vision for the Red Lipstick Fund is being discussed. The idea is to raise enough money to generate \$50,000 to \$70,000 per year for disbursements and allow the Fund to be self-sustaining.

In summary, the Red Lipstick Fund has struck a chord with all of you, and it is working hard for those in need in our Boulder community. We thank each of you for your continuing financial support and for spreading the word about the Red Lipstick Fund.

September 2012 Update

We are very excited to share a six-month update as to the accomplishments of The Red Lipstick Fund.

The creation of the Red Lipstick Fund was the brainstorm of three Boulder women (Helayne Jones, Anne Beer and Fran Ryan) who listened to their friend, Marsha Moritz, relate stories about the intense difficulty other patients had navigating through their cancer treatment with limited resources to soften the impact from the treatment. Marsha would ask, “How can they do it: getting to and from chemo, picking up drugs, navigating the myriad of at home chores, keeping appointments without funds and personal support?” This inspiration germinated over the 2011-2012 winter and it was then that Boulder Community Hospital was asked to provide help in the administration and accounting of the Fund. The hospital eagerly agreed to help.



Our first event was held on April 15, 2012. It was beautiful in many ways, not the least of which was the commitment of \$260,000 from 86 supporters. A Founder Level is still available for those who pledge \$4,000; \$1000 per year for 4 years or a single donation of \$4000 and above. Since April 16th the Red Lipstick Fund has distributed \$33,000 to 47 local people and families in need. The recipients usually hear about the Fund from BCH doctors and nurses during their treatments. There is very little paperwork or hassle involved and the average gifts are between \$500 and \$1,000. The Fund’s operating expenses so far are about \$4,100. The thank-you letters and notes we receive are spectacular in their personal and sincere nature. We believe the Fund is fulfilling its mission.

The Red Lipstick Fund | “The mission of the Red Lipstick Fund (RLF) is to offer financial assistance to those in need and receiving treatment for cancer at the Tebo Cancer Center and Boulder Community Health.”

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